

FOR IMMEDIATE RELEASE

Ref: (Ag PIPS001) Date: (3-1-10)

NIACC 2010 -- Pigs In The Purple Sales
1st Sale: by Private Treaty Sale -- March 9th, 10th, 11th
2nd Sale: Show Pig Auction -- Tuesday April 13th, 2010

North Iowa Area Community College Agriculture students will sponsor their annual “Pigs In The Purple Sales” in two different formats for 2010. Both sales will be held at the NIACC Farm Lab.

The first sale will be held over three days (March 9th, 10th, and 11th) using a private treaty bidding format. Bids will be accepted until 7:00 PM on Thursday March 11th. Viewing of pigs begins at 9:00 AM on Tuesday March 9th, at the NIACC Farm Lab Show Pig Barn. Purchases can be taken following the bid closing March 11th, or on Friday March 12th. Approximately 35 January farrowed show pigs will be offered for this sale.

The second sale will be our usual Pigs In Purple Sale Auction format on Tuesday, April 13, 2010. This sale will feature 55 head of January and February farrowed show pigs. The sale will be held in the NIACC Farm Lab Shop with viewing at 4:30, a meal at 6:00 and the Auction at 7:00 PM. Al Conover will be the Auctioneer for the sale. The NIACC campus is 2 miles east of Mason City on Highway 122.

The successes of buyers over the past twenty three years has resulted in more than 400 swine show championships and class winners. Pigs purchased in past year’s sales went on to be Champions at numerous major and county fairs. All pigs are raised by the NIACC Farm Lab and have been successful at all levels of competition, from local youth shows to national swine shows. NIACC’s reputation for honest, high performing and highest quality show pigs is indisputable, with pigs selling into eleven different states. All of this year’s pigs in the sale are sired by Shipley Swine Genetics boars, which have a history of producing show winners and superior carcasses. **The sires of these pigs include: Hawkeye – the Champion Boar of the 2009 World Pork Expo, Goliath, Sumo, Truck, Dozer and Bull Dog.** NIACC students work with the agricultural technology staff and swine experts, to carefully select sires to be mated to proven sows to produce the pigs for each of these sales. In fact, many of the sows have produced past champions or are littermates to previous show winners.

The “Pigs In the Purple Sales”, now in their 23rd year, are sponsored by Agricultural Technology students at NIACC and provides many 4-H and FFA members the best opportunity to, obtain high quality show pigs for youth projects at reasonable prices. These sales also give our students learning opportunity to develop marketing skills through their involvement in all phases of planning and executing the sales. A special thanks to this year’s Animal Science II class, which, has sale management responsibilities. Auctioneer for this year’s sale is Al Conover.

We hope that you will join us for this year’s Pig’s In The Purple Sales.

If you have any questions regarding the sale or show pigs, please contact Larry Eichmeier at 641-422-4225 or 641-529-1764.

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